STRIDES FOR SENIORS

Strides for Seniors Campaign - September Events

Every September, **Detroit Area Agency on Aging**, **Detroit Parks and Rec**, and **St Patrick Senior Center** power this month-long campaign celebrating our amazing neighborhood centers - “homes away from home” for thousands. During the month we promote activities across the city, video interviews with seniors, and the importance of meeting the needs of people 55+.

Dynamic, community-centered events and promotion:

Fridays Live: Hosted at different centers each week in September, these events are attended by over 100 each and feature food, live music, dance and exercise, free health screenings, and lots of fun.

Healthy Aging Expo: On the last Friday of the in September, over 400 seniors, family and friends gather at Detroit’s Palmer Park for a morning of live music and dance, dozens of wellness vendors, a one-mile walk around the park, lunch, raffles and more!

To sponsor, email us at info@stpatsrctr.org
or scan the QR code to complete the online sponsorship process.

Strides for Seniors Sponsorship Levels

	Presenting	Lunch and Refreshments	Entertainment	Exhibitor
Amount	**$5,000**	**$2,500**	**$1,000**	**$250**
Live plug in opening and closing speech	●			
Inclusion in introduction video for campaign	●			
Opportunity to place branded swag at designated areas during walk and expo	●	●		
Logo placement on Strides for Seniors website and signage along walking course	●	●	●	●
Link to website in Sponsors and Supporters section of Strides for Seniors website	●	●		
Name and logo on banners at all Friday events and Healthy Aging Expo	●	●		
60-second thank you video showing company's participation in the campaign	●	●		
Inclusion in press release and social media promoting partnership	●	●		
Exhibit space at walk and expo	●	●	●	

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